IMMERSIVE

Devices Supported

The Immsersive utilizes parallax animation to catch a users attention. Zooming and panning effects, tied to user scroll, are applied to large images to create a continuous and impactful attention grabber as the user scrolls down the page. This effect is especially effective when used for revealing additional parts of a larger image or comparing two images, such as for product shots or before/after photos.

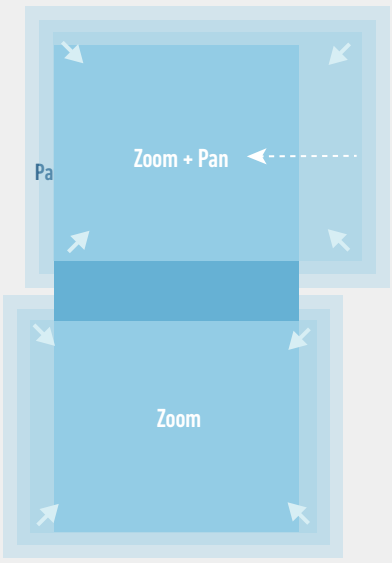
EXAMPLE 1 : REVEALING



EXAMPLE 2 : BEFORE & AFTER



Parallax animation effect example



To begin production of this unit, we will need the creative composition including the logos, fonts, messaging, and the images to animate in. If Interpolls will be handling the layout/resize of the creative, you may deliver the minimum required deliverables noted below.

Refer to illustrations to the right

SPECIFICATIONS	BRANDING	2 IMAGES - Size for each	1 IMAGE - SIZE
300x600	300x60	400x300	400x600
970x250	200x250	585x250	1070x250
300x250	300x40	400x125 or 150x250	400x250
1280x350	250x350	740x350	1380x350
300x400 (Mobile)	300x50	400x200	400x400

For 1 Image layout, Branding area will be at the edges of the unit (i.e. top or bottom, left or right)

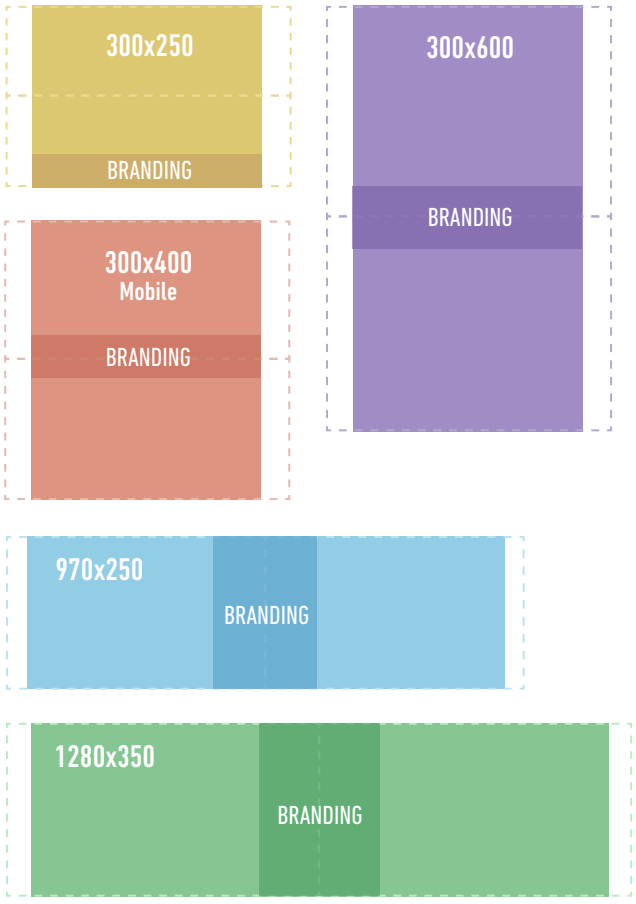
DELIVERABLES	
Creative	Photoshop PSD
Additional Assets*	Fonts, Ad Examples, Links, Guidelines
3rd Party Tracking Tags	(optional)

*Minimum required deliverables if Interpolls will be handling the layout/resize of the creative

TIMELINE	DESIGN	PRODUCTION
Interpolls Turnaround	1 day*	2 days**

NOTE: Timeline does not include client response time for feedback and approvals.

*Static mockups or updates within 1 business day once creative assets are received
**Live Preview produced within 2 business days after client approves static mockups



For additional information, please contact us at sales@interpolls-inc.com.

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