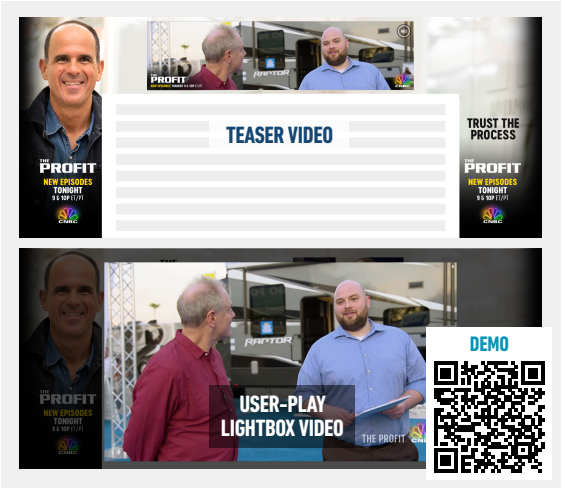
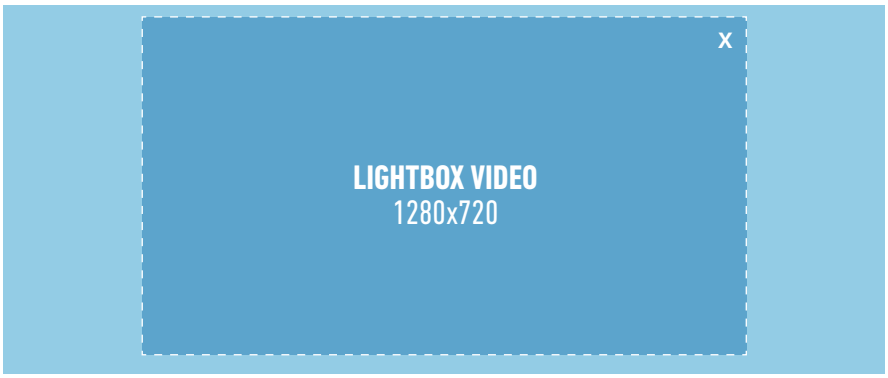
Devices Supported

VIDEO WALLPAPER

The Video Wallpaper is a high impact format that combines video with edge-to-edge background skin and left/right rails. User interaction launches a full video experience within a floating Lightbox player.





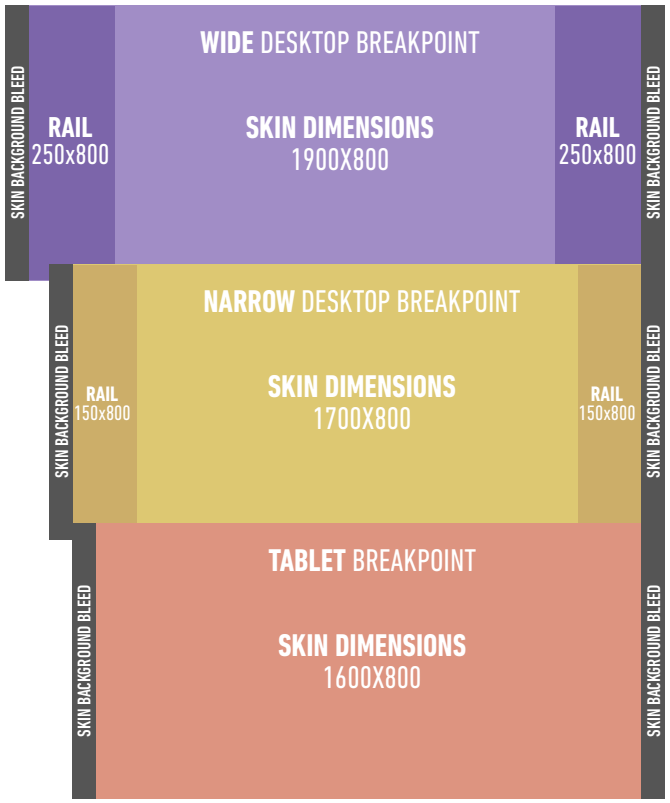


The creative consists of a 970x250 teaser video, end frame, edge-to-edge background skin, left + right rails, and user-play Lightbox video. To begin production of this unit, we will need the full ad creative composition including logos, fonts, and messaging, along with the teaser and user-play videos. If Interpolls will be handling the layout/resize of the creative, you may deliver the minimum required deliverables noted below.

Refer to illustrations to the right

SPECIFICATIONS	WIDE DESKTOP	NARROW DESKTOP	TABLET
Full Ad Dimensions	1900x800	1700x800	1600x800
Background Skin	1900x800	1700x800	1600x800
Left/Right Rail	250x800	150x800	No Rails
Teaser Video	970x250	970x250	970x250
Logo	300x80	300x80	300x80
User Lightbox Video	1280x720	1280x720	1280x720

All three (3) Skin Breakpoints are required for cross-device support



DELIVERABLES	
970x250 Teaser Video	10-15 sec video, no audio, high quality **MOV/MP4**
970x250 End Frame	Static video image or creative's **Photoshop PSD**
Wide Desktop Creative	1900x800 **Photoshop PSD**
Narrow Desktop Creative	1700x800 **Photoshop PSD**
Tablet Creative	1600x800 **Photoshop PSD**
User Lightbox Video*	30 sec video (max 1 min), with audio, high quality **MOV/MP4**
Logo*	300x80 **vector logo on transparent background**
Additional Assets*	Fonts, Ad Examples, Links, Guidelines
3rd Party Tracking Tags	(optional)

*Minimum required deliverables if Interpolls will be handling the layout/resize of the creative

TIMELINE	DESIGN	PRODUCTION
Interpolls Turnaround	1 day*	2 days**

NOTE: Timeline does not include client response time for feedback and approvals.

*Static mockups or updates within 1 business day once creative assets are received

**Live Preview produced within 2 business days after client approves static mockups

For additional information, please contact us at sales@interpolls-inc.com.

interpolls