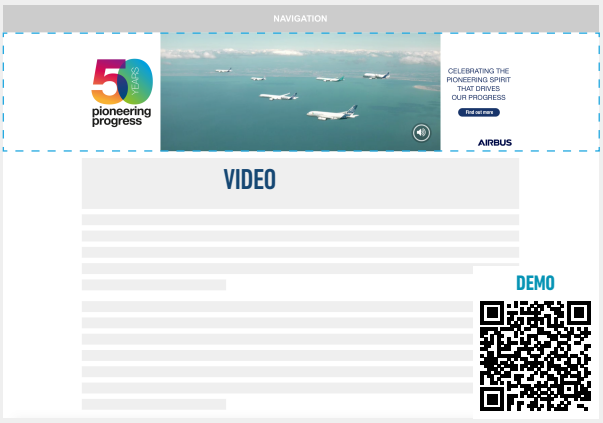
WEDGE

Devices Supported

This large format, high impact unit is positioned at the top of the page, spanning across, ensuring high visibility. It can feature prominent branding and messaging as well as a large rich video experience. This format is responsive and supported across all devices.

EXAMPLE 1 : VIDEO VERSION



EXAMPLE 2 : NON-VIDEO VERSION



To begin production of this unit, we will need the creative compositions for the three (3) breakpoints shown below. The delivered compositions should include logos, fonts, and messaging, along with teaser and user-play videos (if video is to be included in the creative). If Interpolls will be handling the layout/resize of the creative, you may deliver the minimum required deliverables noted below.

SPECIFICATIONS – Refer to illustrations to the right	
DESKTOP Breakpoint	1280x350
TABLET Breakpoint	980x300
MOBILE Breakpoint	320x350

All three (3) Breakpoints are required for cross-device support

DELIVERABLES	
DESKTOP Creative	1280x350 **Photoshop PSD**
TABLET Creative	980x300 **Photoshop PSD**
MOBILE Creative	320x350 **Photoshop PSD**
Teaser Video File	1920x1080, 10-15 secs, no audio, high quality **MOV/MP4**
User-Play Video File*	1920x1080 30 secs, with audio, high quality **MOV/MP4**
Additional Assets*	Ad Examples (970x250 and 300x250 preferred if available), Fonts, Links, Guidelines
3rd Party Tracking Tags	(optional)

*Minimum required deliverables if Interpolls will be handling the layout/resize of the creative

TIMELINE	**DESIGN**	**PRODUCTION**
Interpolls Turnaround	1 day*	2 days**

NOTE: Timeline does not include client response time for feedback and approvals.

*Static mockups or updates within 1 business day once creative assets are received
**Live Preview produced within 2 business days after client approves static mockups

DESKTOP BREAKPOINT
1280x350

TABLET BREAKPOINT
980x300

MOBILE
BREAKPOINT
320x350

For additional information, please contact us at **sales@interpolls-inc.com**.

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